

MPF RECOMMENDED READING

Strategic Planning and Implementation

by John Remsen, Jr.

BOOKS

- *True Professionalism* by David H. Maister
- *The Advantage* by Patrick M. Lencione
- *Lessons in Leadership: Essential Skills for Lawyers* by Thomas C. Grella
- *Lawyer's Guide to Strategic Planning* by Thomas C. Grella and Michael L. Hudkins
- *Leading Change* by John P. Kotter
- *Essentialism: The Disciplined Pursuit of Less* by Greg McKeown
- *The Innovator's Solution: Creating and Sustaining Successful Growth* by Clayton M. Christensen and Michael E. Raynor
- *The Hard Thing About Hard Things: Building a Business When There Are No Easy Answers* by Ben Horowitz

SURVEYS AND WHITE PAPERS

- *2014 Law Firms in Transition* by Altman Weil
- *2014 State of the Legal Market* by Georgetown Law and Peer Monitor
- *Sit on the Sideline or Get in the Game: Strategic Planning* by John Remsen, Jr.

ARTICLES

- "Isn't It Time That Your Firm Develops a Strategic Plan?" by John Remsen, Jr.
- "Strategic Planning: It's Not Just For 'BigLaw' Anymore" by John Remsen, Jr. and John Sterling
- "Herding Cats: The Lawyer Personality Revealed" by Dr. Larry Richard

This list was developed based on input from Mark Beese, President of Leadership for Lawyers; Tea Hoffman, President of Law Strategy Corp; and Tom Grella, Former Managing Partner of McGuire Wood & Bissette and Former Chair of ABA's Law Practice Division.

Together, we presented a panel session entitled "Best Practices for Creating and Implementing Strategic Plans" at the LMA Southeastern Conference held on October 15-17, 2014 in Nashville, Tennessee.

November 9, 2014